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A graphic design for the EIT New Media Studio. It features a blue and white background with a stylized logo on the left and a QR code on the right. Below these elements, the text "EIT新媒体工作室" (EIT New Media Studio) is written in a green, handwritten-style font, followed by the slogan "有用 有料 有趣" (Useful, Material, Interesting) in the same style. The entire graphic is set against a blue and white background with a subtle pattern of lightning bolts.